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# The Effect of Noise On Passengers' Ability to Recall Key Safety Related Information

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# Objective

- Investigate the effect of noise on cognitive performance, and
- the effectiveness of countermeasures such as noise cancelling headphones in reducing its effect.

\*using simulated aircraft noise

# Pen and Paper

List the five senses in perceived order of importance

–Hearing

–Sight

–Smell

–Taste

–Touch

# Pen and Paper

Which word is spelt incorrect?

–apple

–pear

–fig

–bannana

–orange

# Pen and Paper

- Looking towards the front, write down the direction in which the sound originated from?

# Pen and Paper

- Looking towards the front, which word is spelt incorrect from the list presented behind you?



# What do you see?

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# What do you see?

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# Sight vs. Hearing

Sight – unidirectional

Noise - omnidirectional

Sight – small changes hard to detect

Noise – small changes easy to detect

Sight – lack of light affects vision

Noise – light has no impact on hearing

# Why Noise?

- Noise is all around us
- Noise consumes our limited cognitive capacity
- Noise affects certain individuals more than others

## **Above all**

- Noise degrades performance.

# Noise and Performance

- High levels – cause hearing loss
- Classroom babble – detrimental to academic achievement (Shield & Dockrell, 2008)
- Road & Aircraft noise (overhead)
  - Induce fatigue (Saremi et al., 2008),
  - Reduce concentration – Introverts (Belojevic et al., 2001),
  - Negatively affect memory (Miller, 1998),
  - Attention (Vertegall et al., 2006), and
  - Semantic processing (Smith, 1985)

# Noise consumes our limited cognitive capacity

Cognitive resources = 200CR  
Consumption

Visual	= 50
Tactile	= 10
Smell	= 3
Auditory	= 50
Taste	= 2
Cognition	= 75
Total	= <u>190</u>
Noise	= 20

# Aviation - Hearing

- Very important (auditory tests)
- Detect abnormal aircraft state
  - engine
  - airflow
- Perform duties
  - Respond to commands
  - Etc.
- Yet
  - Aircraft are loud

# Focus on Noise – Why?

- Noise levels within aircraft are loud
- GA Cessna 172 during cruise – 95 dB(A)
- Commercial Aviation – Airbus A321 (Ozcan & Nemlioglu, 2006)
  - 80 dB(A) cruise
  - 65 dB(A) taxi





# Noise is Problematic for:

Noise is particularly problematic for:

- Non-Native Speakers (Shimizu et al., 2002)
- Older adults (than younger adults) (Tun et al., 2002)
- The hearing impaired
  
- 1/3 of the world's population report English as their native language

# Aviation Safety - Noise

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- Combined:
  - Passengers expected to acquire important safety related information in the presence of noise.
  - Many passengers native language is not English



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# Asia Pacific Cabin Safety Working Group - APCSWG

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Taking matters into your own hands:

- Commercial business class passenger
- Noise cancelling headphones
- No external audio including music
- But, listen to pre-flight safety brief
- Threatened with refusal of carriage







# In-Cabin Noise and Cognition

Series of studies that compare performance in noisy conditions with and without noise cancelling headphones.




- Noise levels – 65 dB(A) – taxi
- Wideband noise (similar to jet turbine noise)
- University students
- Normal hearing
  
- DV – Memory and recall exercise (90s information about various aircraft)



# In-Cabin Noise and Cognition


Noisy Conditions – Wideband Noise at 65 db(A)					
	1	2	3	4	5
	No Head-phones	Passive Head-phones	N/C Head-phones (Sennheiser)	N/C Head-phones (Bose)	Noise + music in head-phones
					
Memory and Recall	3.00 (2.36)**	2.84 (1.89)*/**	4.40 (2.24)*/**	3.92 (2.33)*/**	068 (1.07) **

# Noise vs Music

Noisy Conditions – Wideband Noise at 65 db(A)				
	1	2	3	4
	No Head-phones	N/C Head-phones	N/C Head-phones + Music 50db(A)	N/C Head-phones + Music 70db(A)
				
Memory and Recall	6.06 (2.15)*	7.03 (2.15)*	5.83 (2.05)	2.00 (1.96)



# Noise vs Dual Task

Noisy Conditions – Wideband Noise at 65 db(A)				
	1	2	3	4
	No Head-phones + Single Task	No Head-phones + dual task	N/C Head-phones + Single Task	N/C Head-phones + Dual Task
		Name: _____ 7 x 1 = 4 x 6 = 6 x 4 =		Name: _____ 7 x 1 = 4 x 6 = 6 x 4 =
Memory and Recall	5.72	5.36 (2.18)	7.85 (1.76)*	6.47 (1.24)*

# Noise and Native Language

## Noisy Conditions – Wideband Noise at 65 db(A)

	1	2	3	4
	No Head-phones	Passive Head-phones + speaker	N/C Head-phones (audio through head-phones)	N/C Head-phones + speaker
English	7.88 (131)*	7.00 (1.71)	8.06 (1.61)	7.50 (1.63)
German	4.44 (2.03)*/**	4.00 (2.07)	6.56 (2.19)**	4.19 (2.54)






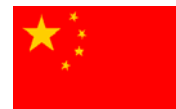
# A User-Friendly Metric

## Fact

- Non-meaningful noise is detrimental to performance
- More so, for non-native speakers than native speakers
- A user-friendly metric would be helpful
- The effect of alcohol on performance is well known
- Alcohol provides an easy comparative marker for the effect of noise on performance,
- Builds on similar research
  - Fatigue and Alcohol 17-18hrs of wakefulness = 0.05 BAC (Williamson & Feyer, 2000).

# Noise vs Alcohol

Noisy Conditions – Wideband Noise at 65 db(A)				
	1	2	3	4
	No Head-phones	N/C Head-phones (audio through head-phones)	No noise + BAC 0.05	No noise + BAC 0.10
				
Memory and Recall - All Participants	5.72 (2.68)*/**	7.85 (2.06) *	7.13 (2.12)**	6.34 (2.35)
English	7.75 (2.27)	7.75 (2.27)	7.63 (2.13)	7.13 (2.45)
Non-Native English Speakers	5.19 (2.34)*/**	7.34 (1.90)*	6.63 (2.06)**	5.56 (2.03)



# In Summary

- Noise negatively affects memory (recognition task)
- The effects of noise are worse for ESL speakers
- Noise cancelling headphones are beneficial
- Noise affects performance similarly to BAC 0.10 (ESL)

# In Summary

## Theoretical

- Human Factors – Designed for Human Use
- Errors can be induced by the environment

## Applied

- Creating an environment that is conducive of learning
- Recall of information adversely affected by environment

## In Practice

- A disconnect



# A Scare Campaign or a Threat

- Noise Cancelling Headphones – Banned (PED)
- FAA and CASA – Airworthy Directive (Airline to decide)
- NASA 85 in-flight incidents (none fatal) that were unexplained, therefore PED (NASA, 2001)

# Not Made any Easier

- Authoritative bodies (FAA & CASA) remain silent.
- NASA is vocal, although little evidence.
- US House of Representative hearing into cell phones, unable to duplicate such events.

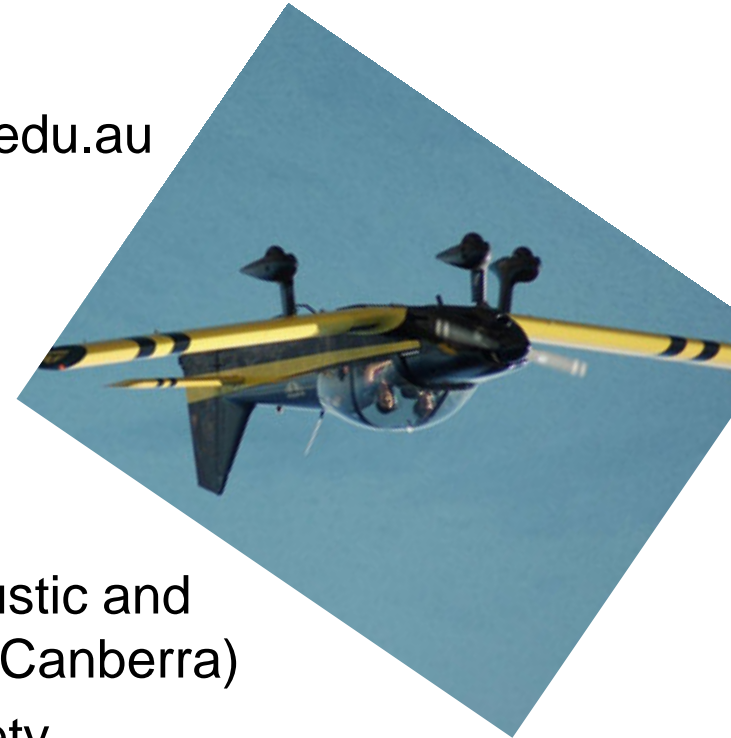
## Summary

- Noise impairs performance (repeatedly shown)
- Noise has a greater impact on ESL speakers, opposed to native English speakers
- Noise at 65 dB(A) impairs performance similarly to BAC 0.10 for all speakers
- System approach to noise reduction, includes quieter aircraft and noise cancelling headphones

# Thank You

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- Marion Burgess – Acoustic and Vibration Unit (UNSW, Canberra)
- Asia Pacific Cabin Safety Working Group

# Noise vs Noise

## Not all noise is the same

- Speech is more distracting than non-speech noise
- Noise that is loud is more distracting than soft noise
- Noise bursts more disruptive than continuous noise  
(Jones et al., 1992)